

# Connect-activity

The image shows a public space with a series of tall, rusted metal pillars of varying heights, some with graffiti. In the foreground, there are concrete paths and green grass. A crowd of people is blurred in motion across a metal platform in the middle ground. The sky is clear and blue.

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# Overview

Work

Live

Play



# SWOT - for the City

1

## Strengths

- Abandoned spaces
- Innovation soil
- Livable
- Historic preservation
- Accessibility

2

## Weakness

- Long term city vision
- Strong characteristic
- Commuter culture

3

## Opportunities

- Sports Tourism (trekking, hiking, etc.)
- Waterfront activation
- Provide services and products for Milan (e.g. fashion industry)
- Ample space
- University / Institutions

4

## Threats

- Increased (or perceived) pollution
- Milan as a strong competitor



# SWOT - for the Site

1

## Strengths

- Location- near the city center
- Transportation is convenient
- Existing small factories

2

## Weakness

- Not safe at night, nobody and no lights at night
- Air pollution, water pollution
- Unemployment/ Insufficient population / consumer base
- Disconnection between different nodes

3

## Opportunities

- Industrial renovation, empty buildings and empty lands
- Lavazza Museum is popular (other popular sites near)

4

## Threats

- Prejudice for the low-income community and immigrants
- Not prepared for any specific industry
- Ownership- possible to change?

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# Overview

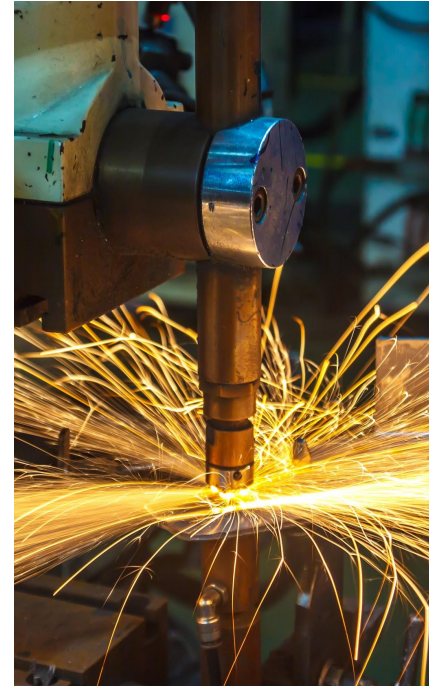
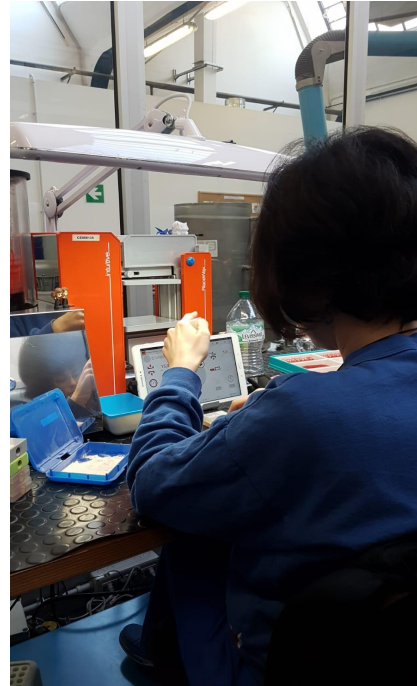
## 01 Work

FUTURE OF WORK

Digital Manufacturing + Anticipating User Needs

Global Trends

How will Robotics and automation change work space





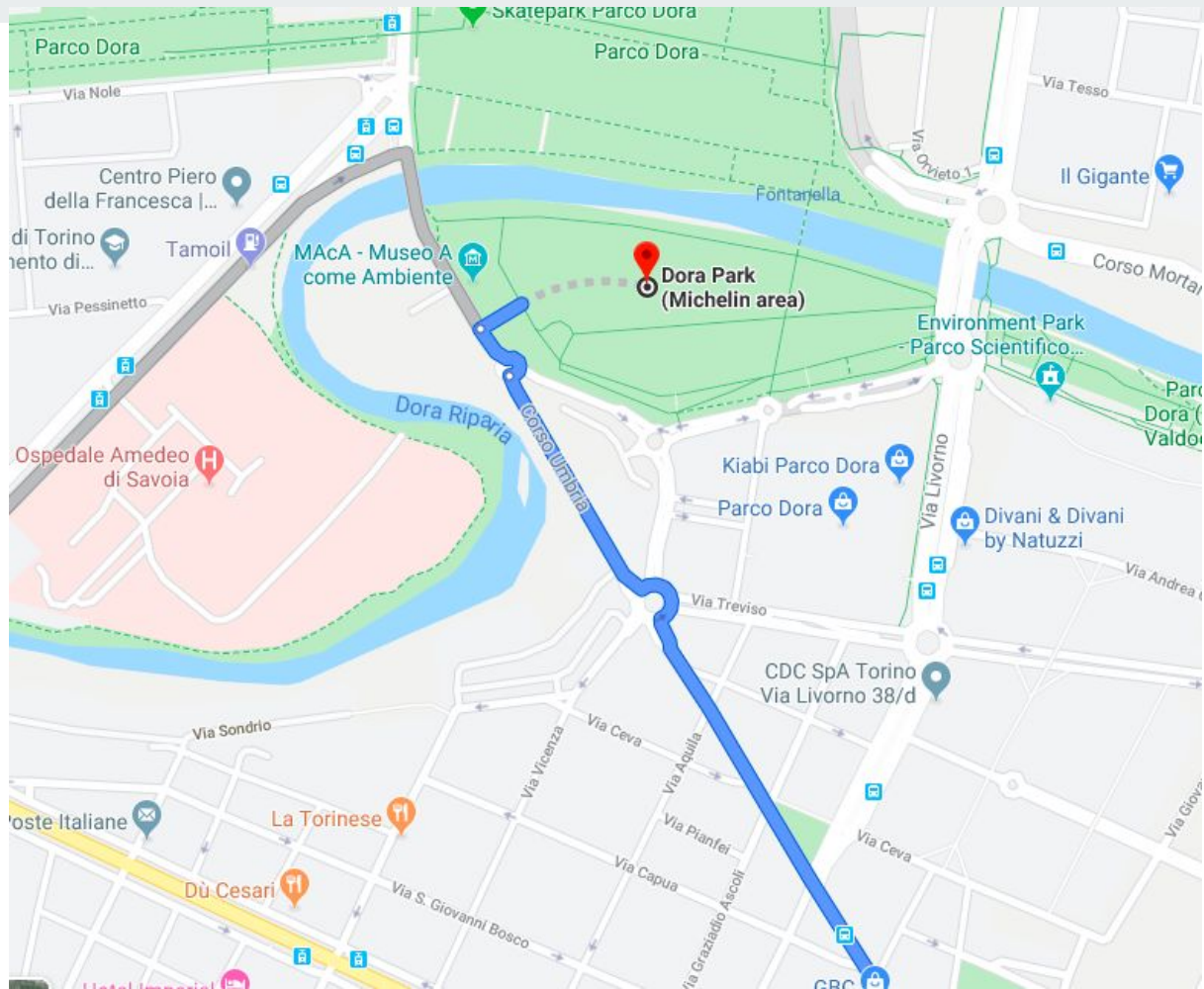
# Overview

## 02 Play

Park Dora

Casa Del Quatiere Di San Salvario













# Overview

## 02 Live

Residential Neighborhoods

Walkability

City Features

Connectivity to Industrial Neighborhoods





# Questions

- How the disconnection of between different nodes can be solved?
- What kinds of financial / policy incentives can be implemented to attract and support talent?
- Is the city equally focused on attracting external talent vs. developing internal talent?
- Should the intervention in the site respond the neighbourhood scale requirement or city scale?
- Can it work as an active system all over the city ?
- How is the relationship between ownership, private interest, and the first step?
- What is the city aiming to achieve with respect to the global branding techniques that are used to attract and retain talent ie: Sustainability, Smart City, Livability?
- Is the city/ site attracted to one specific industry? How?
- Can the high speed torino line create more connectivity within the city?