



# Turin: More than Manufacturing

# Challenges

- Entrenched in manufacturing identity
- Retaining a young workforce
- Immigrant population
- Air pollution (heating, geographic location)

# Opportunities

- Growing new industries (tourism, slow food)
- Large, creative student population at Politecnico
  - Technical specialities
- Environmental assets (rivers, mountains)
- Open to change
- Lots of vacant land for new uses

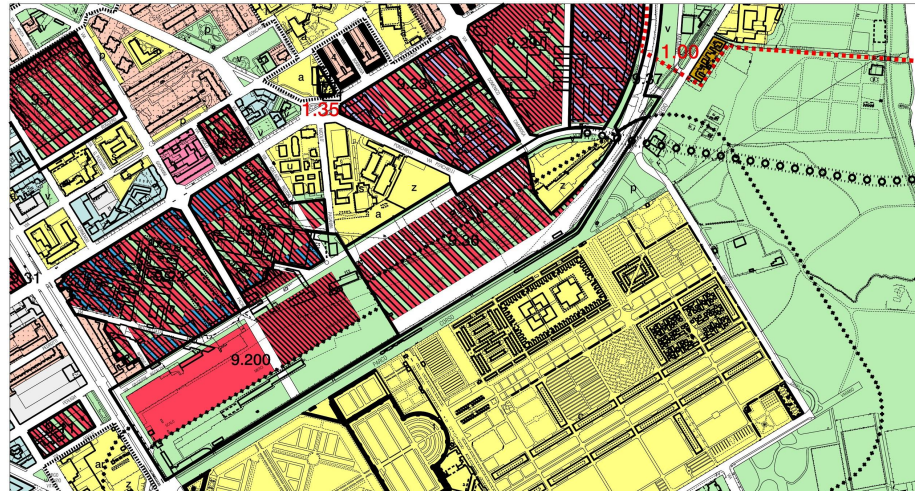
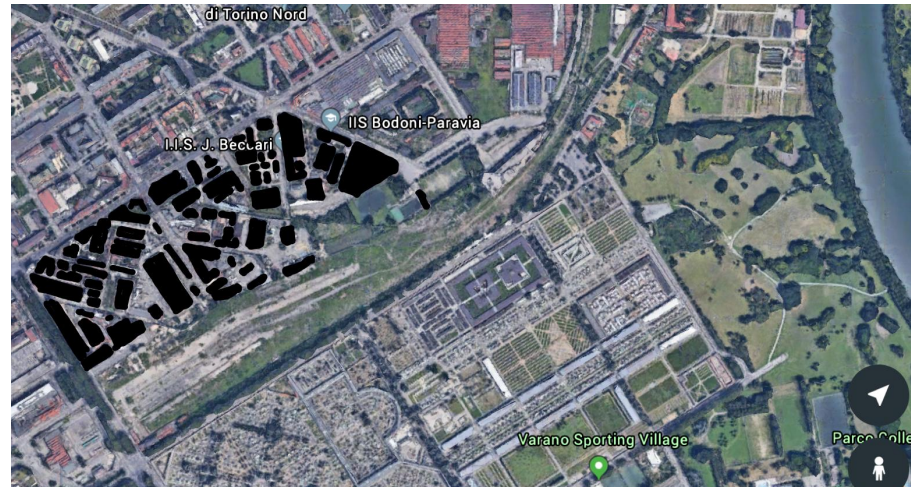
# Site: Social

- Safety (crime, drug/alcohol)
- Empty streets - lack of activities
- Unemployment
- Multi-cultural
- Existing production activities



# Site: Spatial

- Facades and historical preservation
- Accessible but not inviting open spaces
  - Public spaces
- Already existing mixed use (manufacturing, residential, commercial, vacant, recreation)
- Complex grid
- Close to parks and river



# Future Questions

- How do we bridge Turin's past strength of manufacturing with its present complexities to become a future-oriented city and sustain it?
- How do we help Turin let go of its Fiat identity to create a new, inclusive identity?
- How do we create a city that attracts new residents?
- How do we attract Politecnico students to stay and become the new generation of producers?
- How can we make Turin a sustainable example of Italy that also knows how to preserve its historical built environment?
- How can spatial interventions help to break down social hierarchies?
- How do we offer flexibility to what the future might bring?